

**Volpe and Koenig, P.C.**

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## CREATE, PROTECT AND ENFORCE.

Intellectual property has moved to the forefront of commercial life. Entire business plans are focused around intellectual property. New industries spring up and old industries find new life because of it. As one of the nation's premier law firms dedicated to intellectual property law, Volpe and Koenig is committed to maximizing the value of your intellectual property rights.

We are dedicated intellectual property law experts who work with you to ensure that your IP strategy is aligned and implemented in accordance with your overall business strategy. We provide counseling on domestic and international matters relating to patents, trademarks, copyrights, trade secrets, e-commerce, internet issues, technological ventures, due diligence, non-disclosure and non-compete agreements, technology acquisitions, licensing and litigation.

As our client, you benefit from our firm's "Perfect Fit" approach that ensures that the team working on your matter has been carefully assembled for its unique combination of skills and experience. Whether your concern relates to patents, trade secrets, trademarks or copyrights, our Perfect Fit approach provides you with a specialized team of professionals to address your intellectual property needs.

Based in Philadelphia, Volpe and Koenig has an established worldwide network of IP professionals to assist with securing and protecting your intellectual property rights across the globe. As a result, we have achieved an international reach and reputation in securing and enforcing worldwide IP rights.

If you have a head for ideas, Volpe and Koenig has a head for protecting them.



## PERFECT FIT

As a premier intellectual property law firm, Volpe and Koenig employs a deep bench of professionals with diverse industry experience and credentials. Our Perfect Fit approach is designed to provide you with a handpicked team of legal professionals to complement your unique requirements.

Our team members have worn many hats. Our Ph.D.s, former patent examiners, teachers, scientists and engineers relate to your business objectives through their real-world experience and harness that experience to provide effective counseling.

When assembling your Perfect Fit team, we carefully weigh compatibility factors, such as the necessary resources, the precise nature of the technology and even the personality of individual team members, to ensure that you are provided with the Perfect Fit.

At Volpe and Koenig, we believe it is only by matching the right people with the right task that we serve and add value to our clients.



# PROTECTION

A strong defense with proven ability to adjust to changes in the legal and business environments is the ultimate protection for your ideas, so that you can preserve and continue to grow your business.

Preventing competitors from infiltrating your market or from stealing your ideas or brand identity is the responsibility of our intellectual property specialists. We work with you to build a strong protective wall around your IP rights by securing patents, trademarks, copyrights and other protections in the United States and abroad.

Defending you from charges of infringement is the cornerstone of our litigation practice. We work hand-in-hand with you to formulate the appropriate defensive strategy and obtain a final resolution, whether by negotiation or litigation.

We provide counseling on the effective use of business agreements, such as licenses, consulting agreements, specialty manufacturing and testing agreements, joint ventures, non-compete and non-disclosure agreements, to safeguard your proprietary and confidential business information.

Our clearance services, such as searching and reviewing competitor's patents and trademarks, provide you with a line of defense against exposure to litigation.

Protecting your intellectual property rights is always on our mind.



# ENFORCEMENT

Your chances of successfully enforcing your intellectual property rights are strengthened with Volpe and Koenig by your side.

Evaluating your IP portfolio to determine which assets are suitable for licensing is a proven, powerful way to generate value and protect market share.

We help you assess the marketplace and work with you to formulate a focused IP enforcement strategy. Although litigation is often necessary to protect your intellectual property rights, our professionals counsel you on all available options to achieve your business objectives, including the avoidance of litigation.

Our professionals take the time to immerse themselves in every aspect of your business to develop a keen sense of where future threats and opportunities await.

You have a reliable and determined ally in Volpe and Koenig.



# INTERNATIONAL

The world is not getting smaller, but it is getting easier to navigate.

Today, technological breakthroughs are as likely to come from a remote village as they are from a major academic or industrial center. High speed communications and the global reach of information have changed, and will continue to change, the economic landscape.

Volpe and Koenig is well positioned to serve your needs in the global marketplace. We continually monitor changing laws and emerging technologies throughout the world.

Our professionals offer vast international experience, including the establishment of global patent and trademark rights, and a critical understanding of foreign intellectual property laws.

Our professionals regularly travel internationally to meet with foreign clients and associates in our network, enabling us to view the changing global landscape first-hand and keep us ahead of the curve.

Many of our professionals are proficient in foreign languages, including Italian, Spanish, Korean, Mandarin, French, German, Hindi and Gujarati.

The benefits of our extensive international experience is apparent: we're able to meet your changing needs while maximizing your intellectual property rights, both at home and abroad.

It makes smart business sense to align your organization with an experienced law firm that has an extensive global reach.



## WHY US

What sets us apart from other law firms?

Volpe and Koenig brings efficient, effective and responsive representation to your domestic and international intellectual property matters. Each matter you entrust to us, whether it is part of a continuing relationship or a single transaction, is evaluated to ascertain your objectives and identify all available options.

Your Perfect Fit team is carefully selected to work with you to assess your business objectives and develop effective strategies that address your needs.

In addition to being intellectual property law experts, we're confident you'll find that we're down to earth, friendly, and easy to partner with.

Conveniently headquartered in Philadelphia, Volpe and Koenig is easily accessible to all cities along the Northeast corridor. We offer video-conferencing and e-data rooms, enabling face-to-face meetings with clients as far away as Shanghai, Sydney, or Spokane.

Why not contact us today and experience the difference?



There's a world of ideas out there. And a world of experience in here. Volpe and Koenig employs over 50 attorneys, patent agents, and technical advisors to form an intellectual powerhouse with expertise across the globe.

Italian, Spanish, Korean, Mandarin, French, German, Hindi and Gujarati are all spoken here. And our impressive track record – including securing patents which have generated over \$2 billion in licensing revenue – speaks for itself.